

Name of course	Business (J204)
Examination Board	OCR
What is Business Studies	
What skills will I learn?	
<ul style="list-style-type: none"> • Use business terminology to identify and explain business activity • Apply business concepts to familiar and unfamiliar contexts • Develop problem-solving and decision making skills relevant to business • Make justified decisions using both qualitative and quantitative data, including its selection, interpretation, analysis and evaluation and the application of appropriate quantitative skills 	
Content of the course	
<ul style="list-style-type: none"> ● The role of business enterprise and entrepreneurship ● Business planning ● Business ownership ● Business aims and objectives ● Stakeholders in business ● Business growth ● Marketing and market research ● Business structures and communication ● Employment law ● Production processes ● Quality control ● Customer service ● Finance ● Business ethics ● Globalisation 	
How will I be assessed?	
<ul style="list-style-type: none"> ● 2 end of year examinations both 90 minutes ● Business 1 : Business activity, marketing and people 50% ● Business 2 : Operations, finance and influences on business (50%) 	
Particular issues for this subject	
<ul style="list-style-type: none"> ● Some mathematical skills are required ● No controlled assessment ● Both papers have a multiple choice section ● Greater focus on decision making 	
Useful websites, etc.	
<ul style="list-style-type: none"> ● OCR website 	
Resources	

