

Name of course	BTEC Travel and Tourism
Examination Board	Pearson Education
<p>What is BTEC Travel and Tourism?</p> <p>About the travel and tourism sector: The travel and tourism sector is the UK's third-largest employer, accounting for 9.5 per cent of total employment. Tourism is one of the fastest-growing sectors in the UK in employment terms, employing nearly 3 million people, and the value of tourism to the UK economy is approximately £121 billion (7.1 per cent) of UK GDP. In 2016, travel and tourism contributed 10.2 per cent of the world GDP, and the sector now supports 292 million people in employment – that's one in ten jobs worldwide. The World Travel and Tourism Council's latest annual research shows travel and tourism's contribution to world GDP outpaced the global economy for the sixth consecutive year in 2016, rising to a total of 10.2 per cent of world GDP (US \$7.6 trillion). The outlook for the travel and tourism sector in 2017 remains robust and it will continue to be at the forefront of wealth and employment creation in the global economy.</p>	
<p>What skills will I learn?</p> <p>The Award gives learners the opportunity to develop sector-specific knowledge and skills in a practical learning environment. Learners will develop:</p> <ul style="list-style-type: none"> • knowledge that underpins the effective use of skills, processes and attitudes in the sector such as the appeal of different tourist destinations to different types of customer, and the factors that influence travel and tourism • skills such as researching different travel and tourism organisations, the features of tourist destinations, and the products and services available to meet the needs of different customers • attitudes that are considered to be very important in the travel and tourism sector, including how to develop tourism while respecting the environment and local communities. <p>This Award complements the learning in GCSE programmes such as GCSE Geography and GCSE Business by broadening learners' experience and skills participation in different contexts, with the opportunity for them to practically apply their knowledge and skills through project work such as investigating different travel and tourism organisations, how they identify trends and customer needs to provide products and services, the factors influencing tourism, and the impact of tourism on destinations.</p>	
<p>Content of the course</p> <p>1 Travel and Tourism Organisations and Destinations 2 Influences on Global Travel and Tourism 3 Customer Needs in Travel and Tourism</p>	
<p>How will I be assessed?</p> <p>Internal assessment: Components 1 and 3 are assessed through internal assessment. Internal assessment for these components has been designed to relate to achievement of application of the conceptual underpinning for the sector through realistic tasks and activities. This style of assessment promotes deep learning through ensuring the connection between knowledge and practice. The components focus on: the development of core knowledge and understanding of travel and tourism organisations, tourist destinations, and the needs of different travel and tourism customers. There is one external assessment. Component 2: Global Influences on Travel and Tourism requires learners to apply their knowledge and understanding of the factors influencing tourism, the impact of tourism on destinations and destination management to travel and tourism contexts. The design of this external assessment ensures that there is sufficient stretch and challenge. It is based on key tasks that require learners to demonstrate that they can identify and use effectively an appropriate selection of skills, techniques, concepts, theories and knowledge. The external assessment takes the form of a set task/external assessment, taken under supervised conditions, which is then marked and a grade awarded by Pearson. Learners are permitted to resit the external assessment once during their programme by taking a new assessment.</p>	

Particular issues for this subject

Students should have an interest in geography and business and potentially be looking at working in the tourist industry in the future.

Useful websites

<https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/travel-and-tourism/2017/specification-and-sample-assessments/Spec-Tech-Award-T&T.pdf>

Resources

For further information, please contact Mr D R Moore, Head of Humanities

