

# Curriculum Plan Overview

Subject: Business Studies

Year group: 10

Term	Title of unit/ Topic	Learning	How can parents' best support the learning of their child?
Autumn Term 1	Business Activity	<p>describe the main reasons for starting a business</p> <p>describe how a business is started</p> <p>analyse the benefits and drawbacks of different types of business organisations</p> <p>describe the main features of business organisations</p> <p>evaluate why business organisations might succeed or fail in a given situation</p> <p>assess the impact of uncertainty on business organisations</p> <p>evaluate the role of business within society.</p>	<p>Ensure he or she is completing all Home Learning activities and using these to prepare appropriate exam revision resources.</p>
Autumn Term 2	Competition and Customers	<p>describe how a business can monitor the effectiveness of its own competitive position</p> <p>evaluate the actions a business can take in order to be more competitive than its rivals.</p> <p>describe why customers are important to the success of business organisations</p> <p>evaluate the actions business organisations can take in order to ensure good customer relationships</p>	<p>Ensure he or she is completing all Home Learning activities and using these to prepare appropriate exam revision resources.</p>
Spring Term 1	Ethics, responsibility and the legal Framework	<p>describe ways in which business organisations can act in an ethical and socially responsible manner</p> <p>evaluate the impact on business organisations of acting (and not acting) in an ethical and socially responsible manner</p> <p>evaluate ways in which business organisations can act in a sustainable manner</p> <p>describe the principles of the several types of legislation.</p> <p>analyse the actions required of business organisations in order to comply with legislation</p> <p>evaluate the impact on business organisations of the need to comply legislation.</p>	<p>Ensure he or she is completing all Home Learning activities and using these to prepare appropriate exam revision resources.</p>

