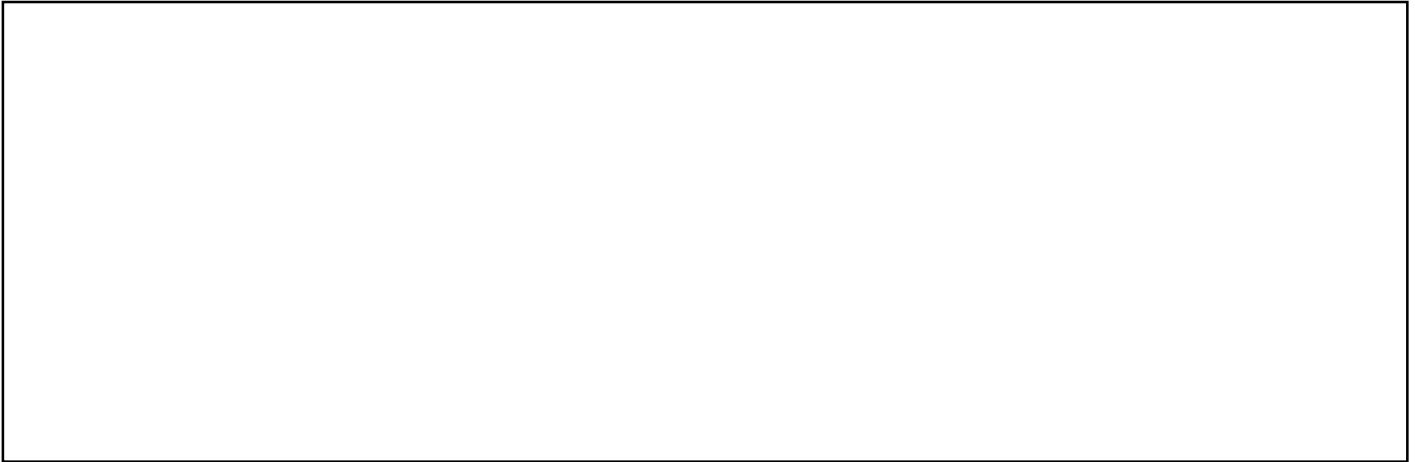




BTEC Business



Key Stage 3



Key Stage 4

In years 10 and 11, students follow the BTEC next generation Business course. The awarding body website, which include a copy of the specification for this subject, can be found here: <http://bit.ly/NQFBTECBus>

This is a modular course and students follow four units. Three units are assessed through the production of a portfolio of coursework. The fourth unit is assessed through an external examination. Each unit is 25% of the final grade, but students must achieve a minimum of a grade C on Units 1 and 2 in order to pass the course overall.

In year 10, students follow two units, Business finance and Promoting a brand. Business finance is externally examined. Promoting a Brand involves producing a plan for a marketing campaign for a new product.

In year 11, students complete two further units, Unit 8- Recruitment and Selection and Unit 1- Enterprise in the Business world.

Key Stage 5

In year 12, students follow the QCF BTEC Level three Certificate course. This comprises three units, each of which is worth 1/3 of the final grade for the course.

Students follow three units. Unit 1 – The Business Environment, Unit 2 – Business Resources and Unit 3 – Introduction to Marketing.

In year 13, students “top up” their qualification with three further units, in order to achieve a subsidiary diploma. This involves the completion of three further units, each of which is worth 1/3 of the final grade. Students will complete one core unit, Unit 4- Business Communication and two optional units. Students normally follow unit 9 – Creative Product Promotion and unit 19 - Developing Teams in Business.

Further details of this course are available on the awarding body website: <http://bit.ly/QCFBTECBus>

For further information, please contact Mr. P. Bentley, Curriculum Leader