

**Subject: Media Studies**

Head of Department <b>Kevin Money</b>	Qualification <b>GCSE</b>	Exam Board <b>AQA</b>
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We live in a media saturated world from television and radio to video clips on your mobile and Twitter feeds. This is a world which continues to change at a rapid pace and it has become increasingly clear that media literacy is vital for a confident understanding of our 21<sup>st</sup> Century world. How can we make sense of it all? How will we know or understand what each media product is trying to communicate? This is where GCSE Media Studies comes in.

GCSE Media Studies helps to develop an important set of skills on a subject of key importance for young people's understanding of the world they experience. GCSE Media Studies will help you increase your knowledge and understanding of:

- Communication
- Planning
- Design
- Creativity
- Research
- Collaborative Learning

Over two years the course encourages students to:

- Develop enquiry, critical thinking and decision making skills through consideration of issues that are important, real and relevant to the world in which we live
- Develop appreciation of and understanding of media and its role
- Understand how to use the key media concepts to analyse media products

<b>Assessment</b>	<b>Information</b>
Paper 1 Written Exam 35%	1 hour 30 minutes 84 marks 35% of GCSE
Paper 2 Written Exam 35%	1 hour 30 minutes 84 marks 35% of GCSE
Non-examination Assessment	A choice of topics related to the overarching (annually changing) theme 72 marks 30% of GCSE Students produce: a statement of intent a media product for an intended audience.