

Subject: Business Studies		
Head of Department Emma Morel	Qualification GCSE	Exam Board AQA

- Students study two components of work across Year 10 and Year 11. There is no coursework element.

Component 1	Component 2
What's assessed? <ul style="list-style-type: none"> ● Business in the real world ● Influences on business ● Business operations ● Human resources 	What's assessed? <ul style="list-style-type: none"> ● Business in the real world ● Influences on business ● Marketing ● Finance
How it's assessed <ul style="list-style-type: none"> ● Written Exam : 1 hour 45 minutes ● 90 marks ● 50% of GCSE 	How it's assessed <ul style="list-style-type: none"> ● Written Exam : 1 hour 45 minutes ● 90 marks ● 50% of GCSE
Question Types Section A : Multiple choice and short answer questions Section B : one case study/data response stimuli with a range of question types Section C : one case study/data response stimuli with a range of question types, including a 15 mark question drawing on any areas of the specification	

Learning Outcomes

This option should encourage students to:

- know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts
- develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- develop as effective and independent students, and as critical and reflective thinkers with enquiring minds
- use an enquiring, critical approach to make informed judgements
- investigate and analyse real business opportunities and issues to construct well-argued, well evidenced, balanced and structured arguments, demonstrating their depth and breadth and understanding of business
- develop and apply quantitative skills relevant to business, including using and interpreting data.

Skills Required

Suitable candidates for this option will:

- Have confidence in Maths
- Be enthusiastic about watching current affairs/news programmes
- Be willing to read through business related material, e.g. news articles and analyse their content
- Be able to justify recommendations made
- Be eager to think!