



22<sup>nd</sup> August 2016

Dear Head of Safeguarding,

**Re: Parent Advice Line (Bullying concerns)**

I would like to take this opportunity to introduce Kidscape's anti-bullying Parent Advice Line, and share the purpose and benefits it will bring for your school when working with concerned parents.

**The Parent Advice Line is a service for parents/carers and is being offered to only schools that have previously engaged with Kidscape.**

We have received feedback from schools and parents that raising awareness on issues around bullying enhances the school's anti-bullying work, and the Parent Advice Line would be a great opportunity to continue tackling bullying.

The Parent Advice Line will benefit your school by guiding parents on working with you in a positive manner, including advice on information needed prior to meetings to prevent delays in tackling bullying, and explanation of the school process which needs to be followed. In addition, advice will also be provided to parents in how to be proactive in keeping their child safe from bullying in and out of school as well online.

To raise awareness of this service, we would like your support in making parents conscious of the Parent Advice Line that is available to them.

We kindly ask that you display the enclosed posters where parents can easily view them, as well as placing the contact cards in reception area for parents to access or take away with them.

We would also be grateful if you could notify parents about the service via your school newsletter.

Thank you for supporting and working with Kidscape.

Kind regards

Zainab Suleman  
Parent Line Advisor  
**Parent Advice Line**

**2 Grosvenor Gardens, London SW1W 0DH**

**Tel: 020 7730 3300 • Fax: 020 3695 5013 • Website: [www.kidscape.org.uk](http://www.kidscape.org.uk)**

Registered Charity No. 326864 • Founder: Michele Elliott OBE