



Connecting young people with community-based activities and incentivising and rewarding them for taking part.

What is CTZN?

CTZN is a groundbreaking new mobile-based social media platform; conceived and developed by Gencia, a Manchester based design and tech company, working in partnership with Greater Manchester Police.

CTZN offers a safe social network that connects young people aged 13-18 with opportunities that can make a real difference to their communities; rewarding and recognising their positive contributions.



For more information, go to www.ctzn.co.uk

How does CTZN work?

CTZN is for young people aged 13-18; all the content on CTZN will be created by, or specifically for, young people within this age range. The app is available on iPhone and Android and is free to download from the Apple App store or Google Play.

CTZN recognises and rewards positive action; young people can use the app to build personal reputation, their achievements are permanently recorded and they can receive real physical rewards for taking part in activities. It even acts as an online CV – demonstrating a young person's positive reputation and achievements.

CTZN is designed to be fun. It matches enthusiastic young people with activities and opportunities organised by authorities and trusted organisations across Greater Manchester. As well as being used in hundreds of schools, big names like Manchester United, Manchester Youth Council, Greater Sport, Home Manchester, Manchester Giants, Factory Youth Zone, British Weightlifting and many more are using CTZN to offer opportunities to young people.

CTZN is a safe space

CTZN encourages young people to support and respect each other and to contribute and speak out in a positive way; positive action will be taken against bullying and trolling.

All of the organisations posting activities to CTZN have agreed to make sure their activities meet all of the laws designed to keep young people safe and to meet Greater Manchester Police approved Terms and Conditions.

CTZN does not ask for any personal information from members and only asks young people for their email address and a user name when they sign-up. You can also choose to tell CTZN your general location if you wish. Email addresses are never displayed in the app; they are only used to put a young person in touch with an activity organiser.

