

28th October 2016



Dear Parent,

You may be aware that following the tragic death of Measham schoolgirl Kayleigh Haywood, Leicestershire Police has made a film about the last few weeks of her life to raise awareness amongst children of the dangers of online grooming and child sexual exploitation (CSE).

The film has been made in liaison with Kayleigh's family who are keen that as many children as possible view it.

A number of different agencies have been consulted by the police during the production process including head-teachers, CEOP – the national online protection agency, and staff from local agencies who work on the frontline to protect children from abuse and exploitation.

The British Board of Film Classification has advised that the film would carry a 15 certificate if it was to be shown as an advert in the cinema. This is because your child would have no prior knowledge of the adverts they would see. As you and your child are aware of the screenings in advance, the film has been deemed suitable for children aged 11 and over.

We intend to show your child this film at school in the coming days/weeks:

- **Friday 4<sup>th</sup> November 2016 (Years 7, 8 and 12)**
- **Friday 18<sup>th</sup> November 2016 (Years 9, 10, 11 and 13)**

Specialist Police officers will be on hand to discuss any questions raised by the film and we're running a dedicated classroom session to provide children with advice about online safety and CSE.

While it is not obligatory that your child sees the film, and you have the right to withdraw your child from screenings, in my view the film, while upsetting, is something that all children ought to see to ensure that they are sufficiently aware of online safety issues and CSE.

If you would like to withdraw your child from viewing this video, then please contact the relevant year head for your child/children.

Yours faithfully,

Kathleen Baxter  
Assistant Principal, KS3

Ben White  
Assistant Principal, KS4

Louise Holdback  
Assistant Principal, KS5