



Friday, 10th February, 2017

Dear Parent/Carer,

### WORLD BOOK DAY 2017

World Book Day, which takes place on Thursday, 2<sup>nd</sup> March, 2017, celebrates the joy and value of books and the art of reading. The worldwide events of the day are particularly aimed at children.

At school today, your child has been given a £1 World Book Day token. This can either be exchanged for one of ten special £1 World Book Day books, or it can be used towards the cost of any book priced at £2.99 or more. The token can be redeemed at most UK bookshops. To find your nearest bookshop visit: [booksellers.org.uk/bookshopsearch](http://booksellers.org.uk/bookshopsearch).

On March 2<sup>nd</sup>, your child may attend school dressed as his/her favourite book character. For this privilege the children will be asked to donate one pound and the money raised will be used towards helping to purchase new books for our school library. There will also be the opportunity for each child to enter an in-house competition. Children are being asked to turn a potato into a book character of their choice. All of the potatoes, which need to be brought in on the day, will be taken into the school hall and one winner will be chosen from each class. Every class will be given time to look at the potatoes in the hall. In addition to the above, we will be recycling books. Children are asked to bring in one book, which is still in good condition, that they no longer wish to read. They will then be able to select another book of their choice to take home with them that afternoon. However, this will only be a success if all children bring in a book of their own in the first place. Some other activities will be on offer on the day such as designing a book mark and class teachers will be swapping classes briefly in order to read a story to children in a different class.

The joys and benefits of reading are enormous and we, in school, hope to continue to encourage and enthuse your child with a love for reading that will last well beyond World Book Day.

Thank you for your support.

With best wishes,

Ella Hands  
Literacy Co-ordinator