

# Vocational Business



<b>Exam Board</b>	OCR
<b>Qualification</b>	Cambridge Technicals in Business/Careers Academy programme
<b>Entry Requirements</b>	No formal qualifications are required by OCR but it is advised that students have good numeracy and literacy skills
<b>Content (Outline of Course)</b>	<p>Students are able to complete a 1-year or 2-year programme resulting in an AS or A2 equivalent qualification.</p> <p>Certificate (AS) – 3 Units over 1 year (2 compulsory units &amp; 1 optional) Diploma (A2) – 6 Units over 2 years (2 compulsory units &amp; 4 optional)</p> <p>Both courses include 2 mandatory units. These are the Business Environment (strong economics link) and Managing Businesses Resources. Then, there are 4 further optional units to choose from and support whatever career pathway you would like to follow. Some of the available units are: Marketing, Finance and Accounting, Contracts and Business Law, Managing Events, International Business, Business Ethics and Website Design and Strategy.</p> <p>Successful candidates within the Diploma group may be selected to take part in the UK Careers Academy Foundation programme. UKCAF is a major national Business Studies-related programme designed to provide a powerful introduction to the world of business through close association with companies in the Newcastle area. The course is designed to incorporate the integration of the Business world assisted through various experiences:</p> <ul style="list-style-type: none"><li>• 6-week paid internship with a company towards the end of the first year of study</li><li>• A business mentor to provide guidance and support</li><li>• Business 'guru' lectures</li><li>• Visits, business seminars, simulations, enterprise events</li></ul>
<b>Assessment</b>	<p>Students are expected to build portfolios of evidence for each unit studied and these are internally assessed and externally moderated. There are no timetabled exams and the evidence is based on real work-based situations.</p> <p>The assessment of units can take place at a time that is appropriate for students and the school (i.e. a student can present a unit for assessment as required).</p> <p>Students will be awarded the following grades if successful:</p> <p>Pass – equivalent to grade E at A-Level Merit – equivalent to grade C at A-Level Distinction – equivalent to grade A at A-Level Distinction* – equivalent to grade A* at A-Level</p>
<b>Careers Guidance</b>	<p>Business is one of the most popular subject areas offered by most exam boards. Businesses are the heart of the economy. They develop innovation, create wealth within communities and lead the way in enhancing the skills of the UK workforce. The OCR Level 3 Cambridge Technicals in Business encapsulate this through a wide range of units. It is an ideal foundation for students entering the workplace or moving on to higher education, providing them with a theoretical background reinforced with practical skills that transfer into the modern workplace.</p>