

A Level - AQA Product Design



Summer Tasks

Over the summer it is imperative that you start to submerge yourself into the world of design and gain a knowledge of designers, iconic products and products which are currently available to the masses. This task will be used within the first week of lessons in September and you will be expected to use your resources and materials to lead part of the lessons. The work you produces will also form part of your coursework.

Must:

Research 3 iconic desk lamp, floor lamp or wall light designs and 3 iconic products of your own choosing. You will produce an A5 poster / information card for each which will meet the following criteria and include:

- An image of the product (multiple views or customer use may be required)
- The product name and designers name
- Explain the design concept or philosophy of the designer
- Explain the design concept or philosophy of the product
- Assess and explain the product using ACCESS FMM to fully research it.
- Explain why it is seen as iconic or why you have chosen it (be specific and detailed in your re-

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Should:

Create a timeline on A3 paper which explores the artistic movements from 1900 to present day. Your timeline should include at least 15 different movements and should include images of products, artwork, textiles or graphics which illustrate the movement. The timeline itself is a visual representation of design over the last 116 years. On a separate page create a key for your time line which gives a greater level of detail about each movement. Include:

- Further images which represent the movement
- Designers names
- Iconic product names
- A description of the ethos or philosophy of the design movement.

This timeline must not be a copied version from the internet as it will be present in your coursework.

Below is an example of a timeline of Braun products. This could help you to visualise the layout of your timeline.



Could:

On an A4 or A3 page sketch and design a piece of furniture or home wear accessory which is inspired by your favourite movement of the last 116 years. Try to sketch in 3D, add rendering (tone and texture of materials as well as colour) and show multiple view of the product e.g. plans, sections and 3D views.

Add notes of sketches to help explain the materials, dimensions, textures, manufacturing processes and concepts involved in the design. Write a short summary to explain why you chose this movement as inspiration and how you have included the philosophy in your design.

Below are some examples of product sketches from multiple views to help you consider how to set out your page and how scale of important images is key to readability of the page.

