

Our Vision

At Marden High School we are committed to providing our students with a Careers Programme which is engaging, inspiring and individualised.

Qualifications such as GCSE and A level are changing, and opportunities in higher education extend now beyond the UK to other parts of Europe and further afield. Students need help to make choices and manage transitions: they need good quality careers education, information, advice and guidance.

Our Careers Programme

At Marden High School we provide a comprehensive CEIAG programme across Key Stage 3 and Key Stage 4. The programme of CEIAG is developed at the start of key stage 3, with effective primary- secondary transition. Our school develops a curriculum that is 'fit for purpose' and appropriate for the needs of all individuals based on an understanding of the academic and personal strengths of each young person. We motivate each student to succeed in whatever route they choose beyond compulsory education; higher education, training or employment.

The Careers programme is developed in consideration of the [CDI](#) (Career Development Institute) framework and the [Gatsby Report's Benchmarks](#). Three key areas of focus are:

- **Self Development**- through careers, employability and enterprise education
- **Careers Exploration**- learning about careers and the world of work
- **Careers Management**- learning how to develop career management and employability skills

CEIAG is ongoing throughout the academic year and is delivered in different formats, including:

- Lessons delivered as part of the Personal Development Curriculum
- Super Learning Days
- Reflection time during registration
- Workshops and presentations delivered by industry specialist
- One to One Career Interviews by qualified Careers Advisers
- Assemblies
- Career Fairs
- Work experience week

Unbiased and Impartial Guidance

The guidance from the DfE places a duty on school to secure access to unbiased and impartial careers guidance for their students. All of our students will receive a individual careers interview during Key Stage 4, these interviews are conducted by qualified Careers Advisors working for the Connexions service.

Our Careers Advisor, Helen Bishop, is based in the Careers Hub next to the LRC. If you would like to make an appointment with Helen you can email her at Helen.Bishop@northtyneside.gov.uk or if you are passing the Hub, and she is free, just drop in for some advice and guidance.

We work closely with a range of organisations including: Connexions, Sixth Forms, Colleges, the National Apprenticeship Service and Universities to provide a wide range of information to allow our students to make an informed choice about their future destinations.

Quality assurance and Evaluation

We are currently working towards achieving the Gatsby Benchmarks and the 'Inspiring IAG' Award which is a nationally recognised Quality in Careers Standard award. Through the development of a Careers Programme which fulfills the criteria set out in the above mentioned frameworks, our students will take an active role in developing the skills necessary to excel once they leave Marden High School.

Formal and informal evaluations are carried out throughout the academic year, allowing the school to assess the impact of the careers programme on students. Views are sought from all stakeholders and the programme evolves year on year to consider the needs of the local, national and global job market.

Our careers programme is also verified via external moderation and independent audits as we work to achieve the Gatsby Benchmarks and Quality in Careers Standard award.

F. Brennan, our Careers Lead, has recently completed the Level 6 Certificate in Careers Leadership.

All information, including the Careers Policy, is reviewed and updated annually.

Working alongside Multinational Companies and the local community

Adults in our community are passionate and go the extra mile- their commitment, expertise and knowledge as well as their collaboration with other colleges and universities give our young people some of the best opportunities possible. The enhanced relationships that we have with the local, national and international business community help students and teachers alike to develop life-long skills.

Marden High School has established a strong working relationship with our [Enterprise Advisor](#), Director of HR for Wave, Jane Austin. Jane is working alongside the school to help strengthen careers guidance at the school, ensuring that the school achieves the eight Good Career Guidance Benchmarks.

Our school embraces the contributions of parents, business professionals and other adults, working in partnership with teachers, to provide inspirational experiences for our students in the classroom, the workplace and the outdoors. We are in the process of creating a database of industry specialists who would be willing to support our students by delivering a short presentation about a specific career.

If you would like to take an active role in providing our students with an insight into the world of work or would like further detail regarding CEIAG, please contact Fiona Brennan, email f.brennan@mardenhigh.net or call 0191 2962771.

Parents/carers have an important role to play in supporting their child with their careers planning, please take the time to visit this page on a regular basis to keep informed of upcoming events.

Below are links to further information regarding CEIAG and the World of Work which you may find helpful.

[Careers Policy 2018/2019](#)

[Calendar of upcoming events](#)

[The National Careers Service](#)

[The National Apprenticeship Service](#)



GATSBY

connexions