



Who is this course for?

Advertising, television, film, social media and gaming surrounds us, reflecting our ideas and influencing them. Media Studies is for anyone who wants to look deeper at the world around them and create something new.

What could it lead to?

The practical elements could lead to higher education opportunities in the creative industries. The theoretical studies develop skills for many academic degree subjects.

What is the course about?

This WJEC Eduqas Media Studies specification provides a coherent and in depth approach to studying the media, enabling learners to develop and apply their understanding of the media through both analysing and producing media products in relation to a detailed and comprehensive underpinning theoretical framework and a wide range of advanced theoretical approaches and theories. Learners are encouraged to make connections: between different media forms and products, between media products and their contexts, and between theory and practical work.

How will I be assessed and what will I be studying?

The WJEC Eduqas Media Studies course is assessed in three components:

- Component 1: Media Products, Industries and Audiences  
Written examination: 2 hours 15 minutes – 35% of qualification
- Component 2: Media Forms and Products in Depth  
Written examination: 2 hours 30 minutes – 35% of qualification
- Component 3: Cross-Media Production  
Non exam assessment – 30% of qualification

Useful websites/further reading

Search – ‘Eduqas A Level Media Studies’

Creative Skillset – [creativeskillset.org](http://creativeskillset.org)

Moving Image Awards – [movingimageawards.co.uk](http://movingimageawards.co.uk)

