

The Soft Power Education charity

Who they are and what they do

Soft Power Education (SPE) is a British registered charity and Ugandan NGO. Since 1999, they have been working with communities in Uganda to: supplement mainstream education with innovative ideas, empower people to drive forward their own development and providing clean, safe and inspiring learning environments. Soft Power Education believes that 'Education is a basic human right, fundamental to breaking the cycle of poverty.' This is the main reason why they help people in pre-schools and primary schools to: refurbish classrooms, demolish derelict classrooms and building and adding new ones. To date they have worked at 51 schools in seven of Jinja District's eight sub-counties.



How a Jinja district school used to look



How it looked afterwards

Successful programmes

Soft Power's first major project was the Malaria Education and Prevention Programme, which at the time was the leading cause of death in Uganda. When introduced in 2004, malaria was a year-round disease rather than a seasonal one. This was a result of the tropical weather from being situated on the equator; as well as the sunny weather, rain falls throughout the year. Once Jessie Stone, a worker for Soft Power Health, realised that Ugandan citizens had no idea about how and why they were getting malaria, she created a programme to educate people about:

- How malaria is transmitted
- Signs and symptoms to look out for
- Treatment options and the how to avoid developing drug resistance
- Malaria prevention through use of long lasting insecticide-treated mosquito nets (LLINs) recommended by the World Health Organization

The reason for doing this is to make those people aware of malaria earlier and then to be able to treat it quicker to prevent the amount of deaths. Soft Power Education isn't just about teaching young people but is also about educating adults about their health and how to prevent diseases as deadly as malaria.

How you can help

There are many ways in which you can help. Here are a few ways:

- Physically sending in a cheque
- Making a bank transfer
- Using PayPal

You can also volunteer to help. If you volunteer, then you might be able to help build or refurbish schools and you might even get to teach. Whichever way you choose to help, it will be useful and will save children's' lives by giving them a proper education.

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