

Business Studies (GCSE)

Frequency of homework for KS4 students:

Students will be set homework on a minimum of a fortnightly basis from the Business Department that will cover topics from both units in the course.

Business Studies Topics:

UNIT 1: BUSINESS ACTIVITY, MARKETING AND PEOPLE

1. Business activity
 - a. Business enterprise/planning
 - b. Types of ownership
 - c. Aims and objectives
 - d. Stakeholders
 - e. Growth
2. Marketing
 - a. The role of marketing
 - b. Market research
 - c. The marketing mix
3. Business and people
 - a. Role of HR
 - b. Organisational structures
 - c. Communication
 - d. Recruitment and selection
 - e. Motivation and retention
 - f. Training and development
 - g. Employment law

UNIT 2: OPERATIONS, FINANCE AND INFLUENCES ON BUSINESS

4. Operations
 - a. Production processes
 - b. Quality
 - c. Sales and customer service
 - d. Consumer law
 - e. Business location
 - f. Working with suppliers
5. Finance
 - a. The role of finance
 - b. Sources of finance
 - c. Revenue, costs, profit and loss
 - d. Break-even
 - e. Cash and cash flow
6. Influences on business
 - a. Ethical and environmental considerations
 - b. The economic climate
 - c. Globalisation
7. The independent nature of business

Types of homework:

Homework could include: Revision for topic tests and assessments; Practice exam questions; Planning responses to exam questions

Topic research; Revising key terminology; Responding to teacher feedback

Other types of homework may be set according to the needs of individual students to support and challenge their learning.