



TRAVEL & TOURISM

QUALIFICATION

BTEC LEVEL 3

What do I need to know or be able to do before taking this course?

You should have passed 5 GCSE subjects at grades 5 or above or an appropriate intermediate course. GCSE Geography would be a distinct advantage, as would a good grade in English language.

What will I learn on this A Level course?

This qualification has been designed to provide an all-round introduction to the travel and tourism sector for those who wish to further their careers in one of its many connected industries, including retail travel, visitor attractions, accommodation, transport and tour operations. Units in the qualification reflect the ever-increasing need for staff with diverse skills who are able to handle a wide variety of situations; possible units include investigating jobs within the Cruise Industry, working as a holiday representative or developing knowledge of events, exhibitions and conferences. In addition, three destination geography units have been developed, focusing on UK, European and long-haul destinations. These units aim to develop learners' knowledge of key destinations in these regions and the dynamics of the market for different destinations.

What kind of student is this course suitable for?

This option is suitable for those looking for a more vocational qualification. It will complement subjects such as Photography, Geography and Business due to its content but will provide a good contrast to many others with its clear links to the workplace. This course may be more suited to some students since there is some flexibility in unit choice, with a variety of assessment tools such as coursework, small projects and an exam utilised to formulate the final overall grade.

What could I go on to do at the end of my course?

- You might go to university or college to study for higher qualifications in many of the component industries, Geography or other vocational subjects;
- You could go into training/apprenticeships or employment within a wide range of occupations within the tourism industry, journalism in all its forms, business administration, customer services.

N.B. This course is currently going through new accreditation with Ofqual so the precise content delivered and assessment methods used may change slightly. However the essence of what Travel and Tourism is about will remain closely linked to the above.