

<b>SUBJECT</b> GCSE Business	<b>YEAR</b> 10 & 11
<b>LEAD TEACHER</b> Gemma Evans	
<b>GROUPING POLICY</b> Mixed ability in option blocks	
<b>EXAM BOARD</b> AQA	
<b>ASSESSMENT:</b> 100% External examination	
<b>Link to Specification:</b> <a href="http://www.aqa.org.uk/subjects/business-subjects/gcse/business-8132/specification-at-a-glance">http://www.aqa.org.uk/subjects/business-subjects/gcse/business-8132/specification-at-a-glance</a>	
<b>COURSE CONTENT</b> <u><b>What will my child learn?</b></u> <ul style="list-style-type: none"> <li>● Business in the real world <ul style="list-style-type: none"> <li>○ The purpose of business activity, the role of business enterprise and entrepreneurship, and the dynamic nature of business.</li> </ul> </li> <li>● Influences on business <ul style="list-style-type: none"> <li>○ The importance of external influences on business and how businesses change in response to these influences.</li> </ul> </li> <li>● Business operations <ul style="list-style-type: none"> <li>○ Students should understand the interdependent nature of business operations, human resources, marketing and finance.</li> </ul> </li> <li>● Human resources <ul style="list-style-type: none"> <li>○ The purpose of human resources, its role within business and how it influences business activity. Content will include everything from effective recruitment to motivating employees.</li> </ul> </li> <li>● Marketing <ul style="list-style-type: none"> <li>○ The purpose of marketing, its role within business and how it influences business activity. Content will include identifying customers and methods used promote products and services.</li> </ul> </li> <li>● Finance <ul style="list-style-type: none"> <li>○ The purpose of the finance function, its role within business and how it influences business activity. Content will include everything from identifying sources of</li> </ul> </li> </ul>	

finance to analysing financial performance.

**What will homework look like?**

Various tasks set totalling approximately two hours per fortnight. These will include exam style questions, consolidation of work from class, the review of marked work.

**What enrichment opportunities are available?**

- Trips to visit business and learn from them.
- Guest speakers
- Twitter articles
- Deep Learning Day activities
- Independent research

**ASSESSMENT**

**How will my child's work be assessed?**

Students' classwork and homework will be systematically assessed throughout the course. This will include regular tests over two years (internally assessed). These will be used to monitor and support progress and identify areas for students to develop.

There are 2 examination papers which students will sit at the end of Year 11. The type of questions within each of these papers includes: multiple-choice, short answer, levels of response and extended prose.

**Paper 1** will assess the units Business in the real world, Influences on business, Business operations and Human resources (50%), 1hr 45mins

**Paper 2** will assess the units Business in the real world, Influences on business, Marketing and Finance (50%), 1hr 45mins.

**ADDITIONAL INFORMATION**

**How can I support my child in this subject?**

- Discussion of topics being covered
- Trips to relevant localities with links made to learning
- Access to ICT for independent research
- Check that homework is being completed

**How can I support my child with exams?**

- Revision techniques and timetabling
- Encourage attendance at revision sessions after school
- Encourage use of the electronic resources offered such as GCSEpod

